Ben Batchelder
Illustrator/Designer
artofbatch.com

Education

Savannah College of Art and Design
BFA Illustration, Drawing Minor
Graduation date: May 2020
Magna cum laude

Rhode Island School of Design
Pre-college program, Sequential Art

Skills

Adobe Photoshop CC
Adobe Illustrator CC
Adobe After Effects CC
Adobe InDesign CC
Affinity Publisher
Blender 3D

Graphic Design for Print
Data Visualization
Motion Graphics
Repeat Pattern Design
Typography
Digital Painting
Color Theory
3D Modeling, Lighting, and Texturing

About

While I am trained as a designer, I am a tinker and explorer at heart; I will always search outside the box for new skill sets and ideas that achieve thumb-stopping results.

Outside of work, you'll find me learning game development, doing silly doodles, and caring for the neighborhood stray cats.

Work Experience

Lovepop Cards
Designer I   2021-2022
- Researched market trends and drew sophisticated 2D plans for printed pop-up cards and products in seasonal, general, licensed, and B2B lanes
- Provided quality assurance in the product pipeline, often communicating across language differences
- Adapted to new software to assemble digital mock-ups of the products
- Created and organized digital assets, including typography, repeat patterns, and vector artwork
- Collaborated with Disney, MGM Studios, RE/MAX, and others

Metropolitan Area Planning Council
Spark Grant Artist   2020-2021
- Created data visualizing illustrations based on MAPC climate change research
- Reworked concepts as directed by MAPC stakeholders and key decision-makers, sometimes under significant time pressure
- Sensitively and effectively portrayed different demographics affected by climate change

SCADPro Trane Story Experience
Key Art Illustrator   2020
- Created concept art sketches and storyboards for the narrative portion of a B2B pitch
- Effectively managed time between refining my work and supporting the needs of other teammates
- Developed final key art through digital painting and 3D modeling

Tea Room Experience
Motion Designer   2019
- Developed storyboards for a short experience design marketing animation
- Collaborated with another illustrator to reach a consistent style
- Managed communications between the team and the creative director
- Created 2D and 3D motion graphics to tie together the final animation